

QUARTERLY REPORT FOURTH QUARTER – 2006

October 1, 2006 through December 31, 2006

VALLEY BROADCASTING COMPANY, LICENSEE OF KVBC-TV, CHANNEL 3, SERVING, LAS VEGAS, NEVADA, HAS DETERMINED THAT THE ISSUES OF CONCERN TO THE COMMUNITY SERVED BY IT ARE AS FOLLOWS:

Growth:

In Las Vegas **traffic** will be an ongoing issue for many years. With **improvements** to existing roads and the building of new ones, locals will eventually be able to get around the valley a little easier. Another concern is **building & construction**. As our city grows, additional homes and work spaces are being built to accommodate the large number of people living in the valley. **Utility issues** will also continue to be a concern. From growing power bills to conserving water, locals want to know how to maximize their dollars. Living in the desert also has locals concerned with the **drought**. From conserving water through landscaping, to low flow toilets, preserving our natural water resources are of great importance.

Education:

The quality of **higher education** is has become more prevalent an issue in Clark County with emphasis on improving the current system. **Safety** is a concern due to the overcrowding of **class size** and the lack of adequate **staffing** of teachers. **Busing** is also a problem because of the lack of drivers which then causes overcrowding and late running times. Another issue that is currently being addressed is the issue of all day kindergarten and its benefits and costs.

Crime:

Crime is one of the top three concerns among Southern Nevada residents. The allure of the 24 hour city and rapid growth constantly contribute to an increase in **alcohol** and **DUI**-related accidents as well as illegal **drug** use. Nevada was recently ranked number one in the Nation for illegal use of Methamphetamine. There is still that concern for **public safety** specifically along the strip where some of the largest hotels in the world are located. In the suburban communities **family safety** is also an issue. The new Sheriff of the Metro Police Department says that **gangs** are still a growing problem here locally and one of his biggest concerns. **Graffiti** continues to be a problem not only in the city limits but in neighborhoods as well.

Lifestyles

Lifestyles in our community are always a concern with adults. Our city has several lifestyles that contribute to different issues, good and bad. **Health and Medical issues** are always a topic of discussion. **Gambling and Casinos** are also that are under constant criticism. There are many **family issues** and **activities** that are of concern as well - is there enough to do? What is there to do?

Economy:

With the summer driving season winding down, **fuel prices** remain high in Southern Nevada. The average price is still higher than most of the country. While Las Vegas residents are paying a lot to fill up their tanks, there is no shortage of **employment** here in town. The **cost of living, real estate**, housing, is going up but still remains lower than California. **Tourism** is our city's big money maker. Nearly six thousand people move to Las Vegas each month making real estate one of the biggest businesses here locally.

Politics:

Political crimes are still on the minds of Clark County residents. The next **election** were held November 7th. One of the heated topics in that race was **immigration** reform – this will continue to be an issue for along time. Voters also passed a smoking ban that has been the topic of many discussions and arguments. Will it ever be enforced?

Children/School:

Class size continues to be a major concern for the children of Clark County. The effects of overcrowding spill over onto many other areas with the increase of students in each classroom. As **Crime in school** becomes more difficult to manage, **curriculum** receives less attention.

Children/Safety:

As **gangs** are becoming bolder in their activities it is becoming more difficult for children to avoid the **alcohol, drugs** and **weapons** that are affiliated with them. The peer pressure to join is often too much to avoid. Despite campaigns against tobacco use, **smoking** continues to be prevalent among teens. As for teens and younger children the **stranger danger** warnings continue as more random abductions and attempted abductions are reported. As seen in the expansion of child welfare services the **home life** of many children is not safe.

Children/Activities:

School is in session and school and after school **safety** is always a concern. With the rise in attempted kidnappings as well as violence and threats in schools it is important to be aware of the dangers. **School sports** are always a big deal with the new school year. Sports can be a good way for students to make friends and learn responsibility and teamwork. Students also take part in **extracurricular activities** to spend time before and after school. They can be parts of teams, clubs, or even after school jobs. In the extracurricular arena students can learn the value of being part of something as well as commitment and responsibility.

Children/Technology:

The internet is a great source of information. You can find computers in just about every classroom and home. It is a resource for children and teens but the internet can also be a very dangerous place. Children and teens often fall prey to sexual predators they meet on **teen websites** such as myspace.com. With easy access to teen websites and chat rooms, there is growing concern over **internet safety**. The evolution of technology is also opening the floodgates to teens communication through the use of **electronic devices**. iPods, sidekicks, and cellular phones are considered "must have" items by many teens, and parents see these items as a great way to stay in touch with their children.